

bayoo:



法國百友文化影視傳播在歐洲，為您的拍攝創造天時、地利、人和

您有一個來歐洲的拍攝計劃。悠久的歷史，燦爛的文化，  
濃鬱的風情，如詩如畫的歐洲，將使您的觀眾耳目一新。

但是——

文化的差异、溝通的不便、高昂的成本和嚴格的行政管理，又使您猶豫不前。

不用擔心，法國百友文化影視傳播，  
將為您解決難題，“打通”歐洲拍攝之路！

You want to shoot your film in Europe.

You find exoticism in France that is enticing to your audience...

backdrops of vibrant animated scenes of European life.

You have reservations about administration, authorizations and costs.

We have all the answers. With Bayoo, all your worries can be laid to rest !



## 法國百友文化影視傳播



## 打通歐洲拍攝之路，助您事業東成西就

法國百友文化影視傳播，是一家兼具法中兩國文化背景的傳媒諮詢及影視制片公司，尤其注重和華語地區的影視、文化合作與交流。

公司主要成員均為法國以及中國影視、傳媒領域裏的資深從業人員，主要工作之一，是協助華語地區的客戶赴歐洲尤其是法國進行影視拍攝——因為我們十分理解，中國和歐洲的攝制成本有很大的差別，我們將會以各種方式，為您降低成本，保證您的利益；我們會提供高效的攝制聯絡與安排，並充分考慮到您的攝制團隊的工作特點和風格。

同時，我們也制作并創作針對歐洲及亞洲電視媒體的作品，周期性地組織歐洲和華語地區的影視業者的交流。

中國和歐洲的攝制成本有很大的差別，我們會以各種方式，降低成本，保證您的利益。我們會提供高效的攝制聯絡與安排，並充分考慮到您的攝制團隊的工作特點和風格。

法國百友，是您歐洲拍攝之旅的最佳拍擋，請您放心來歐洲。

### 政策打通

在歐洲拍攝，意味着必須遵循許多特定的法規（行政管理、金融管理、工作許可、拍攝許可，等等），百友文化影視傳播擁有良好的政府關係，將助您選擇最快捷最有效的方案。

### 資金幫助

依據您的計劃，百友文化影視傳播將幫助您在歐洲尋求合作者和文化贊助。如果劇本條件許可，我們將在歐洲廠商中尋求植入性廣告。

### 拍攝景地、演員、技術服務

根據劇作和攝制的需要，我們可以有效地協助您選景、選演員以及提供必要創作與技術人員。

### 聯合制片和協助制片

和歐洲的制片公司進行聯合制片，您將能最大程度地利用文化贊助資源。我們能為您尋找滿意的聯合制片人。同時，我們也能圓滿地完成協助拍攝的工作。我們以本公司廣泛的網絡資源為您服務。

1

政策打通

Administrative  
Procedures

2

接待與後勤

Logistics and  
Welcoming  
Services

3

選景、選演員、技術服務

Filming Locations

4

拍攝制片

Shooting

5

資金幫助

Product  
Placement

Bayoo is a media consulting and production firm directed by a French and Chinese team. Specializing in exchanges with Asia, Bayoo consults with productions for both Chinese and European markets.

Bayoo works along with Asian producers and helps in **every phase** of producing their films in France and all over Europe. Recently, for example, Hunan TV engaged Bayoo as executive and associate producer for the French episodes of its series "Behind the Crystal Veil" 又見一簾幽夢 written by Chiung Yao. By shooting in France, Asian producers were able to bedazzle their audiences with the beauty of the French countryside and the exoticism of European landscapes.

Bayoo knows that the **economic parameters** of shooting in Asia and shooting in Europe are vastly different. Bayoo knows all the subtle facts about these differences and can take care of your interests in every phase of operation. We will take care of **every detail** concerning local staffing and facilities.

Let us be responsible for understanding the differences between work habits and practices of Asian and European production staffs. We are sensitive to the **cultural needs** of your workers who are far from the familiarity of home. We can make your production staff feel comfortable so they can concentrate on your project. The choice is up to you ... Bayoo can be your executive producer, your associate producer, or just a supporting presence during the shooting of your production.

Shooting a film in Europe, and especially in France, requires that your crew will follow some very **specific laws and regulations** in several areas (administration and legal formalities, regulation of finances, acquiring work permits, being granted authorizations to film at a given time or in a given place and so forth). We at Bayoo know the ins and outs of various administrations and we can implement the very best solutions for your specific problems and challenges.

Bayoo can help you to find **additional financing** for your production with the help of local organizations.

Your film will attract a certain target audience. Bayoo can find advertising sponsors that correspond directly to that demographic. We can also help with **product-placement** and funding sources.

Based on your production book we will select a panoply of exterior sets from which you can make your selection. We can also help in local casting and finding the technical facilities that you will need.



The goal of Bayoo is to provide *savoir-faire* and professional link-ups to facilitate the production of your film in France. We will do everything possible to liberate you so that you can dedicate yourself to the creative side of filming. We will take care of every detail so that you will not be encumbered by the problems that could run the risk of undermining and derailing your project. Let us run interference so that you can be **creative and comfortable** with all dimensions of your European filming experience. Your project is important to you, and it is important to the dedicated professionals at Bayoo, also.



OUR GOAL IS YOUR SUCCESS!

百友文化影視傳播

我們所追求的成功，就是您在歐洲拍攝的成功！

yve CRESSON  
CEO  
伊柯鬆 董事長  
T: +336 84 54 87 93  
ycresson@bayoo.tv

WANG fanghui  
VP Film Production  
王方輝 影視總監  
T: +86 1371824 3776 - chine  
T: +336 1501 1328 - france  
wangfanghui@bayoo.tv

bayoo: 7/9 rue de la croix faubin  
75011 paris - france  
www.bayoo.tv

又見一簾幽夢  
湖南衛視 臺灣怡人傳播  
百友文化影視傳播協助拍攝

聯合攝制